



Dear Friend,

- Are you satisfied with the quality and quantity of time your physician spends with you?
- Do you have direct, meaningful access to your physician?
- Are you able to speak with your physician 24 hours a day, 7 days a week?

If you are like so many other patients, you are frustrated with the impersonal and hurried healthcare delivery system of today. Did you know that you have another option? In today's office practice environment, most doctors have between 2,500 and 4,000 patients and see an average of 15 to 35 people per day. Patients have to wait for appointments, wait for the doctor and then see the doctor for a limited amount of time.

My name is Dr. Edward Espinosa, and I'd like to introduce you to Buckhead Medicine. Buckhead Medicine is a revolutionary internal medicine practice focused on delivering the highest quality of healthcare, in a personal and compassionate manner, with an emphasis on providing each patient the attention, respect and time he or she needs.

This practice is based on the concierge medical care model. Concierge medical care is an innovative form of healthcare that provides patients with personalized, quality medical care and physician access 24 hours a day, 7 days a week. This personalized level of service is secured with an annual membership fee.

I am the primary physician and director at Buckhead Medicine. I am a fully licensed, board certified internal medicine physician, with over 12 years of clinic and hospital experience. I am affiliated with Piedmont Hospital, Northside Hospital and St Josephs Hospital. In addition, my practice support staff includes nurses with Bachelors of Science in Nursing. Collectively they have diabetes education, Intensive Care Unit, and Medical-Surgical hospital care experience.

When you become part of the Buckhead Medicine family you are directly hiring me as your personal physician. During your appointment at Buckhead Medicine, you will be seen exclusively by me with little or no wait and will be ensured sufficient time with me in order to have all your questions answered. In this practice, you truly have a healthcare advocate, ensuring continuity and enhancing the quality of your care. In short, delivering healthcare the way it should be.

Buckhead Medicine's approach is to interact and partner with you to ensure your optimum health and wellness. We will strive to expertly manage your healthcare experience with a focus on evidence based medicine and an emphasis on personalized medical care with timely appointments and longer visits.

From your first encounter you will notice that this is not a typical medical practice. We will manage your acute medical problems, chronic medical conditions, and psychological issues with diligence and attention to detail in a manner that is not usually seen by standard medical practices. In addition, our established professional relationships with the best specialists in Atlanta will not only compliment your care, but ensure that you are supported with the most up to date treatments in medicine.

It would be our privilege to serve you. We look forward to becoming your new medical home. Please call 404-257-5585 for an appointment, or for more information, visit our website at www.buckheadmedicine.com.

To Your Health,

Dr. Edward A. Espinosa, D.O., M.P.H.